



## Research Briefs from Crafton Hills Office of Research and Planning

**High School Visitation Day 2010**

**Overview:** In Spring of 2010, Crafton Hills College (CHC) hosted a High School Visitation Day for seniors attending local high schools. CHC students, faculty, administrators, and staff coordinated and guided the 787 high school students during the half day event held Friday March 5, 2010 from 8:30AM-1:00PM. Participants were given an overview of the day's itinerary and general information about CHC during a welcome presentation. In addition, all participants were taken on a guided tour of the campus and attended two workshops of their choice. Students were allowed to self-select the workshops they chose to attend. Informative workshops facilitated by faculty and managers from fourteen various instructional and student services areas introduced participants to some of the programs and services available to them as students at CHC. At the conclusion of the workshops and tours, participants were asked to complete a one-page evaluation of their experience. The purpose of this report is to illustrate the findings of the 552 participants who completed the evaluation.

**Methodology:** To assess various aspects of the event, the ORP in collaboration with the Dean of Counseling and Matriculation crafted a one-page evaluation form to collect feedback from the students who attended the 2010 High School Visitation Day. At the conclusion of this event, all attendees were asked to complete a one-page evaluation. Although every participant was given the opportunity to complete the questionnaire, they did not necessarily choose to do so. However, to encourage participation, free lunch was provided to those students who did complete the evaluation form. An estimated 70% response rate was calculated based on the number of students who attended and the number of evaluations received. The survey included three multiple choice questions which asked participants to select the name of their high school, indicate what their plans were after graduation from high school, and if their plans were to attend Crafton Hills College, what term they planned to enroll. Next, there were four satisfaction questions using a four-point Likert scale with choices ranging from *Strongly Agree* to *Strongly Disagree*. Attendees were asked to rate their level of satisfaction with the welcome presentation, the campus tour, the workshops, and their overall experience. While specific workshops were not identified on the evaluation form, attendees were given the opportunity to leave feedback, comments, and suggestions in an open-ended question which followed three multiple choice demographic questions.

**Sample:** As seen in Table 1, the day was well attended. Five-hundred fifty-two evaluations were collected from students attending fifteen local high schools. Because no identifying information was collected on the evaluations, there is no way to tell if attendees completed the evaluation more than once. The majority of students in attendance were seniors from Yucaipa High School (33%), Beaumont

High School (17%), and Redlands High School (10%). In addition, the demographic information is available in Table 2. Overall, the respondents were more likely female (48%), 17 years old (54%), and Hispanic/Latino (46%).

**Table 1 : Evaluations collected by high school**

High School	Evaluations Collected	
	N	%
AB Miller	1	.2
Arrowhead Christian	9	1.6
Arroyo Valley	16	2.9
Beaumont (Includes Glenview)	93	16.8
Green Valley	8	1.4
Orangewood	24	4.3
Redlands	54	9.8
Redlands East Valley	31	5.6
Rim of the World	46	8.3
San Andreas	5	.9
San Bernardino	41	7.4
Sierra	14	2.5
Slover Mountain	14	2.5
Yucaipa	180	32.6
Other	15	2.7
Missing	1	.2
<b>Total</b>	<b>552</b>	<b>100.0</b>

**Table 2: Participant Demographic Information**

Gender	N	%
Male	206	37.3
Female	263	<b>47.6</b>
No Response	83	15.1
<b>Total</b>	<b>552</b>	<b>100.0</b>

Age	N	%
Under 17	18	3.3
17	296	<b>53.6</b>
18	211	38.2
19 or over	20	3.6
No Response	7	1.3
<b>Total</b>	<b>552</b>	<b>100.0</b>

Ethnicity	N	%
African American/Black (Non-Hispanic)	36	6.5
Asian/Filipino/Pacific Islander (Non-Hispanic)	34	6.2
American Indian/Native Alaskan (Non-Hispanic)	3	.5
Hispanic/Latino (any/all races)	255	<b>46.2</b>
Caucasian/White (Non-Hispanic)	169	30.6
Other non-White/Multiracial	20	3.6
No Response	35	6.3
<b>Total</b>	<b>552</b>	<b>100.0</b>

**Findings:** Table 3 displays all responses to the question “what do you plan to do after high school, check all that apply.” As seen, over half of the high school visitors (53%) responded “attend Crafton Hills College” while 31% plan to “attend another community college” and 29% plan to “attend a 4-year college or university.” In response to the same question, only 5% of the respondents plan to “attend a vocational/technical school.”

**Table 3: Respondents Plans Following High School Graduation**

What do you plan to do after high school? (Check all that Apply)	N	%
Attend Crafton	290	52.5
Attend Another Community College	173	31.3
Attend a 4-year College or University	162	29.3
Attend a Vocational/Technical School	27	4.9
Work	153	27.7
Uncertain	37	6.7
Military	36	6.5
Other	30	5.4

Table 4 is an illustration of the attendee’s plans following graduation separated by High School. One hundred percent of the students from Arrowhead Christian and 81% of Redlands East Valley students plan to attend Crafton Hills College following their high school graduation. Additionally, Green Valley (75%) and San Andreas (60%) students were most likely to indicate that their plans following graduation were to work.

**Table 4: Respondents Plans Following High School Separated by High School**

High School	Number of Students	Plans After High School							
		Attend Crafton	Attend another community college	Attend 4-year college or university	Attend vocational /technical school	Work	Uncertain	Military	Other
AB Miller	1	100%	100%	0%	0%	100%	0%	0%	0%
Arrowhead Christian	9	<b>100%</b>	11%	44%	11%	22%	11%	11%	22%
Arroyo Valley	16	38%	<b>56%</b>	44%	19%	50%	19%	13%	19%
Beaumont	93	26%	38%	27%	2%	20%	5%	4%	9%
Green Valley	8	75%	0%	25%	0%	<b>75%</b>	0%	13%	0%
Orangewood	24	63%	29%	21%	13%	54%	8%	8%	8%
Redlands	54	72%	43%	24%	0%	19%	9%	0%	2%
Redlands East Valley	31	<b>81%</b>	39%	10%	13%	48%	0%	6%	0%
Rim of the World	46	43%	33%	37%	2%	22%	20%	7%	9%
San Andreas	5	40%	20%	20%	20%	<b>60%</b>	0%	0%	0%
San Bernardino	41	37%	46%	34%	2%	32%	10%	10%	10%
Sierra	14	36%	50%	21%	7%	0%	0%	7%	0%
Slover Mountain	14	50%	36%	21%	0%	29%	7%	0%	21%
Yucaipa	180	64%	16%	34%	6%	26%	3%	7%	2%
Other	15	7%	<b>60%</b>	27%	0%	20%	13%	20%	0%
Total	551	53%	31%	29%	5%	28%	7%	7%	5%

Table 5 presents participant’s level of satisfaction with the workshops, the general presentation, the campus tour, and the overall visit to CHC. Respondents were more likely to agree or strongly agree with all of the statements. Specifically, 91% of the respondents were satisfied with the visit to CHC. In addition, 91% of the respondents also agreed that the workshops helped to increase their knowledge of CHC.

**Table 5: Satisfaction Questions**

	Strongly Agree		Agree		Disagree		Strongly Disagree	
	N	%	N	%	N	%	N	%
The workshop helped to increase my knowledge of CHC	195	35.3	305	<b>55.3</b>	13	2.4	4	.7
The general presentation helped to increase my knowledge of CHC	190	34.4	309	<b>56.0</b>	18	3.3	3	.5
The campus tour helped to increase my knowledge of CHC	195	35.3	287	<b>52.0</b>	30	5.4	6	1.1
Overall, I was satisfied with my visit to CHC	253	<b>45.8</b>	250	45.3	8	1.4	10	1.8

**Open Ended Question:** Collectively, 63 respondents (11%) chose to leave feedback in response to the open-ended question asking participants to provide any suggestions or comments. Open-ended responses were grouped together by whether the comment or suggestion was general in nature, about a workshop, or about the tour.

**General Comments**

- Thank you for taking the time out to give our school the time to see and learn about your school.
- All of the people were extremely nice and they helped to answer all my questions.
- Great
- Beautiful campus, nice trees
- Campus is nice. Good learning environment
- Cool elevator
- I really liked how pretty the campus is and how friendly people are
- It’s a beautiful school
- Get a game programming program
- Get a sign language program
- I wish your school had sports on campus instead of at San Bernardino Valley College
- Get a separate accounting class
- Helpful directions getting to each class, Crafton students were helpful
- I am interested in attending here. I just don't know where to start in registering.
- I appreciate the staff taking the time to educate us on different areas and levels of CHC. It was well worth my time
- I believe this CHC Senior Day was very informative for our students
- I did not like this campus because it is old and no new development. You guys can't compete with RCC.
- I like this school
- I loved my trip to CHC and would like to come here for college and study fire.
- I thought the visit was well organized with a presentation of the college and a visit around the campus.
- I was very satisfied with my visit to Crafton Hills College
- It was all good
- It was quite helpful but there are things which I am concerned about. Hoping for good!
- Thank you very much for the invite to your college. I really got to know the college a little better

- Thanks for the great day!
- Thanks for the pen!
- Today was great, very informative and fun
- Very excited and interested in starting
- You guys are super cool
- Everyone should get t-shirts and a raffle for a car for fuel/transportation challenged individuals.
- Dancers to keep interested music and shirtless men.
- Free t-shirts for everyone
- The campus has a very positive vibe; the overall presentation helped my decision as of where I want to attend

### **Comments Specific to Workshops**

- Every workshop gave good information. Now I want to attend CHC
- You should make the workshops longer
- To extend the presentations
- Art program is very interesting
- Child development and education was awesome
- Child Development Rocks! (Faculty Name) is AWESOME
- Disappointed in fine arts- could have been promoted better. Thanks for the pen
- Disappointed in EMS, started late
- I love Child Development! (Faculty Name)'s presentation was absolutely phenomenal
- [Disappointed in Sociology]
- The instructors here are amazing!
- More hands on workshops
- More time to visit, more workshops

### **Comments Specific to Tour**

- My visit to CHC was helpful in trying to make my choice on where to apply. This tour and hearing students talk about their experiences was helpful. Thank you.
- This campus tour was great!
- Very long walk, tiring you should have refreshments
- The tour and tour guides could have been a little more organized
- The guided tour people were really rude (group 1)
- The guides (name) and (name) for group 1 tour were rude and condescending
- Please get tour guides that are not disrespectful
- I suggest that on future tours you have guides use megaphones during the whole tour
- I think the tour people should be more educated about where things are
- The tour guide said something very offensive & borderline racist. I did not like that and will not be attending here
- The tour was very long, maybe too long
- They need a better tour guide. Comments they had was very rude
- Tour guides should know where the classes are and not ditch us
- Tour guides treated us like we were 5
- Tour guides were fun and energetic but quite rude with answering one particular question
- Tour guides were fun but at times there were rude remarks